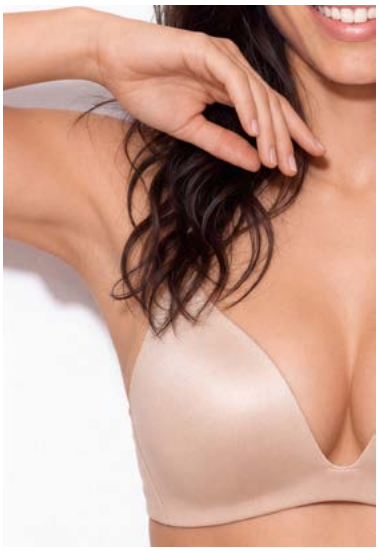
yamamay

YAMAMAY PRESENTS A NEW ‘WOW EFFECT’ BRA DESIGNED TO SHOW OFF YOUR CLEAVAGE

Yamamay expands its lingerie offering with **Décolleté Bra**, a new line designed to enhance the décolleté with elegance and comfort. Made from a refined **shiny and stretchy charmeuse**, the collection combines femininity and functionality through pieces with an essential and contemporary design.

The line includes a **wireless push-up bra**, designed to provide support and enhance shapes without sacrificing comfort, and a **push-up triangle bra** with a modern and sophisticated flair. The collection is completed with coordinated **briefs** and **Brazilian-cut panties**.

All models are available in the classic **bronze** and **black** shades. Great attention has also been given to comfort: the collection has been developed with innovative **ultra-flat bonding technology**, which, thanks to the absence of elastics in direct contact with the skin, ensures invisible finishes and a flawless fit under any outfit. Ultra-flat straps and hooks also provide a feeling of lightness and well-being.

With the Décolleté Bra, Yamamay offers a new take on everyday lingerie, where style, innovation, and comfort come together to naturally enhance femininity.