

# yamamay

## COTTON SECOND SKIN A second skin everyday

March 2026. With the arrival of the summer season, Yamamay launches a new line of intimate apparel “Cotton Second Skin,” designed to offer a unique comfort experience. Made of SUPIMA® cotton jersey combined with bonding and ultrasonic technology, the garments in this series provide an excellent fit and an ultra-light feeling, guaranteeing freedom, lightness, and natural support, as if it were indeed a “second skin.”

The line stands out for its technological innovation, the result of a design that integrates Eco-design principles such as the reduction of elastics and seams thanks to the use of ultra-flat bonding technology. The minimalist design is intended to offer comfort throughout the day, with a modern and functional aesthetic that meets the needs of a conscious consumer.

Details that make the difference:

For bras

- Soft, thin preformed cups → natural support
- Soft straps and hooks with ultra-flat bonding technology → gentler on the skin
- Ultra-flat adjusters → become one with the garment
- Push-up, wire-free with strategic internal micro-cuts along the cup edge → even more precise fit
- Preformed balconette (up to 5D) with internal reinforcement and flexible underwire → supports without constricting

For Brazilian, briefs and culotte

- Raw cut and elastic finishes on waist and leg openings → super comfort

Perfect for everyday use, travel and sports activities, the ‘Cotton Second Skin’ line includes a balconette with differentiated cups, padded band, triangle, push-up, culotte, Brazilian and briefs, all available in the bronze and black variants.





The collection is already available in all Yamamay stores and on [yamamay.com](https://yamamay.com).